Our world has been innovating ever since mankind invented the world wide web or www in short. It is amazing how technology and the internet changed the way of living of people nowadays. In the world today, men and women couldn’t leave their home without their smartphones with them. It is becoming a necessity for us to use our cellphones. It brings us news on what’s happening around the world. The world wide web nowadays is being used as an entertainment. Whatever news that’s happening around the world, the world wide web will know. This is the effect of the world wide web when it comes to mass media and entertainment.